



It's in the **AIR!**

## **WHOLESALE**

**RESTAURANTS/RETAIL/OFFICE**

Whether you are starting a new business or if you have an existing business we can provide you with the freshest and highest quality coffee at the lowest prices available.

### **AIR ROASTING**

All the coffee served and distributed by Hartford Coffee Company is roasted on-site in a fluid bed air-roaster. A specially designed ventilation system separates and removes the bitter chaff of the coffee bean. Air Roasting produces a brighter, cleaner, better tasting, more aromatic coffee bean.

### **CUSTOM ROASTING**

Our custom blending and roasting allows you to offer a coffee that reflects your personal preferences that your customers will not be able to get anywhere else. Whether you want a unique blend to serve in your restaurant or for retail sale, we will work to develop a signature roast and blend that best suits your needs. We have a great deal of flexibility in roasting with the ability to custom roast a batch as small as six pounds.

### **FAIR TRADE CERTIFIED**

Guarantees consumers that strict economic, social and environmental criteria were met in the production and trade of coffee. Fair Trade, for coffee farmers, means community development, health, education, and environmental stewardships. All Fair Trade Certified coffee is organically grown.

### **FRESHNESS**

We roast in small batches producing a very consistent, even roast and clean tasting bean. Because we roast in small batches, we must roast frequently ensuring the freshest coffee available. Orders are often roasted, packaged, and delivered locally with 24 hours.

### **QUALITY**

We only purchase the finest estate coffees; 100% Arabica beans from around the world. Because we only purchase the highest quality beans our current offerings vary; as the highest quality beans are not always available.

### **VARIETY**

We offer a selection of single origin coffee varieties that can be combined and roasted into a nearly endless number of unique blends. In addition, we offer decaf, flavored and flavored decaf coffees.

### **WHOLE-BEAN OR GROUND**

We offer all varieties of coffee either as whole-bean or ground. Please note that a 24 hour resting period is required between roasting and grinding to ensure the optimal flavor and aroma of our finished product.



# It's in the AIR!

Coffee is our craft and primary focus at Hartford Coffee Company. We select, blend, and air-roast the highest quality coffee from around the world. We specialize in organically grown and Fair Trade Certified coffee. We have spent countless hours perfecting our blends, roast levels, and service delivery. We are focused on providing our customers and partners with an unparalleled coffee experience.

## PACKAGING

Our coffee is available in 1/2 pound, 1 pound and 5 pound bags. Based on your preferences, we will package your coffee in plastic-lined craft paper bags or heat-sealed foil bags with valves. The foil bags are available in a variety of colors. We also offer a gift box that contains three 1/2-pound bags so your customer can purchase a variety of coffees.

## CUSTOMER SERVICE

We know our customers. Because we are a small private company we are able to conduct business differently from the large coffee roasters. We meet with every wholesale customer, listen to what you need, and determine how we can partner with your business to provide the freshest quality coffee available. We understand that in addition to quality coffee you want to conduct business with partners that value your time and share your vision. At Hartford Coffee Company we treat our customers with respect.

## CUSTOM LABELING / PRIVATE BRANDING

We offer the option of custom labeling your coffee for all our wholesale and fundraising customers. We will work with you to produce a custom label incorporating your name, logo and graphics to make your packaged coffee as unique as your business. With your name on the label, you only want the best coffee in the bag.



## FREE DELIVERY

We deliver orders greater than 15 pounds in the St. Louis area at no cost. In addition, we ship orders outside the St. Louis area at our cost without charging a handling fee.

## THANK YOU

Hartford Coffee Company is dedicated to our customers and we will be glad to answer any questions you may have.



3974 Hartford Street  
St. Louis, MO 63116  
[p] 314-771-java (5282)  
[f] 314-776-java (5282)  
[www.hartfordcoffee.com](http://www.hartfordcoffee.com)

**DARIN JENKINS**

Wholesale and Fund Raising Coordinator  
[sales@hartfordcoffee.net](mailto:sales@hartfordcoffee.net)